



AMETHYST, PRINCESS OF GENWORLD, Vol. 1, No. 5, September, 1983. Published monthly by DC COMICS INC., 666 Fith Avenue, New York, N.T. 10103. Copyright © 1983 by DC Comics Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended of should be interred. Printed in U.S.A.

Admitting Representative. Section School & Co. 355 Langton Avenue. New York, 6.7. 10817 (222) 352 1807

Jonotte Rahn, Procident and Publisher Dick Glordson, Vice Pres-Cascutive Editor Karra Berger, Editor Bob Rosakle, Production Manager Joe Orlando, View Pres-Editorial Grantic Paul Levitz, Vice Pres-Decklims



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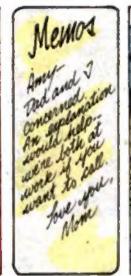
























































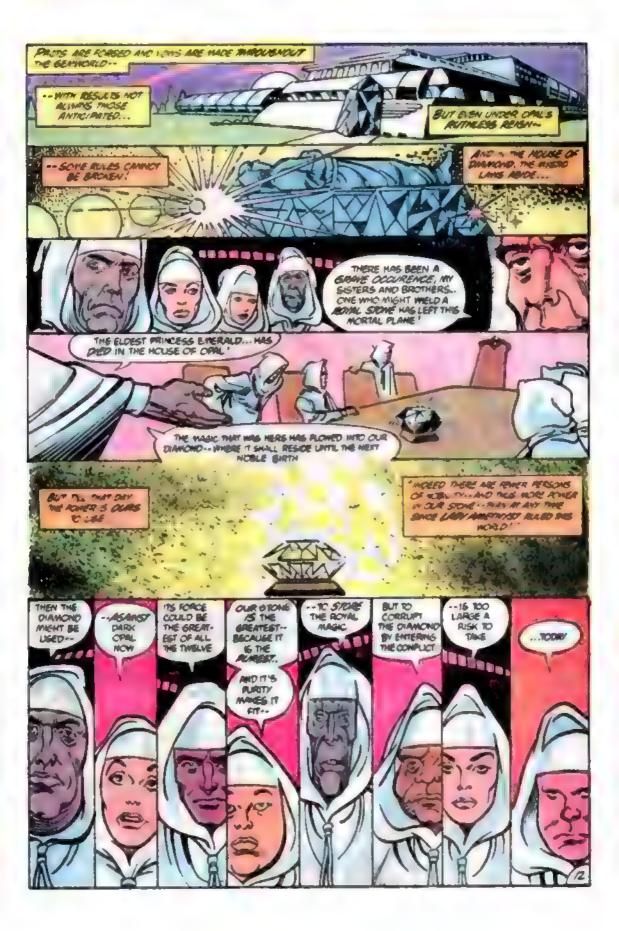








































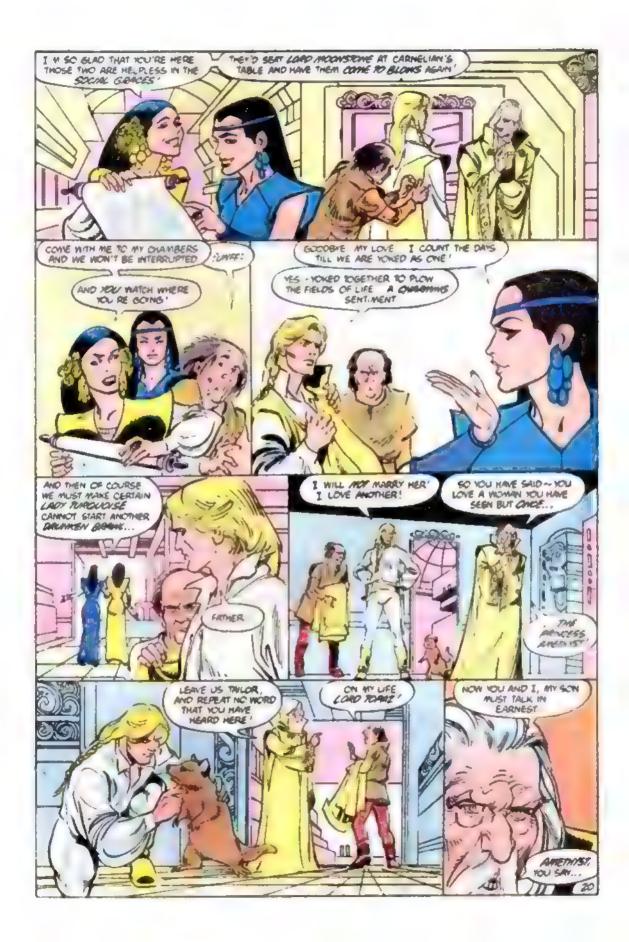
















I know, I KNOW .. I haven't written or called in weeks And I know that I always tell you I've been busy and you always say "You're elways busy!" (I should think by now you'd be accustomed to it ) Anyway, I truly am sorry it's been so long since you've heard from me, but I've truly been extra busy. As you know, the conductore union's strike against Motro North, the commuter railroad I take into New York City each day, is into its second month. Many of us have found it nearly impossible to get back and forth and I we been staying in a botel near the office during the week, driving in on Monday and home on Thursday or Friday I've been spending 12 hours or so up at DC each day I m in town and getting a lot done

What I've been working on is 1984 DC Comics scheduled an exciting array of comics for 1983... 10 annuals, a siew of new titles, Maxi-Series, Mini-Series, Graphic Novels, DC/Marvel team-ups, a high-quality reprint series and several high-quality, new format titles (Have you seen Frank Miller's Renin? nilty, what?) We've had some serious time problems getting these books done The creative people, in response to the demands of our readers for ever better comics, have slowed down their normal rate of production in order to spend more time on each page, each drawing, each cover Their goals are quality, not quantity and they know quality takes time In addition to this, DC Comice moved its offices in December. You remember how messy things were when you moved from New York to Stratiord recently, how long it was before your new place was functional; how much effort and money it took to make it happen? Well, moving offices for about 50 people is much worse And we lost a let of time. And by the time we were truly functional again, it was holiday time and we lost some more time, and our riddled schedule lay tattered upon the floor a victim of unforeseen circumstances Fortunately, the people at DC are all pros. our Editors. Promotion and Marketing people, Joe Orlando, Paul Levitz Jenette Kahn, all pitched in to did us out. Words of encouragement.

screams of anguish and words of criticism combined in just the right quantities kept things moving .. than we planned, but moving. We've made our initial launches (quite successfully, I might add) of Omega Men; Renin; Amethyst, Princess of Gem World; Batman and the Outsiders and Green Arrow Mini-Series. On the launch pad is Vigilante; Ster Reiders (our first graphic novel). Thriller, the Supermon III movie adaptation, New Telent Showcase; and our first annuals Being readied are Ster Trek; The JLA / Avengers team-up, Warlards (our second graphic sovel), and the balance of the annuals. Later in the year, Teen Titons/X-Men #2; The Redeemer: (Joe Kubert's first series in years!); Ateri Ferce, (Jose Garcia Lopez's first regular assignment. Check into the Star Raiders graphic novel to see the enormity of this man's talent Co-created and written by one of my lavorites, Gerry Conway.) Infinity, Inc. (Roy Thomas, Jerry Ordway and Mike Machlin's ne Earth II entry); and Nathanial Dusk, a Mini-Series by Don McGregor and Gene Colan By this time, incidentally, the newsprint line will probably shift to the better Mande paper. Well, we've got some time problems but it looks like we'll make all the above. Certainly I've already done most of what I'm capable of doing to make it happen. I'm sure you'll be proud of me

And of course that brings me to 1984 and what can we do for an encore? Time problems aside, 1983 is bound to be our best recent year, if not our best ever! And if you buy into the theory that you get better or you get worse (I do'), you'll realize that 1984 provides DC Comics with both a difficult challenge and a wonderful opportunity (You know I've never turned away from a challenge, mom Remember the bloody noses I brought

home from school?)

Okay, what to do? Obviously, I can't lock into a 1984 schedule this early. but I can set goals. In general, then, in 1984 we should:

1 Launch 4 to 6 new titles

2) Start 2 to 4 new Maxi-Series

3: Release 4 to 8 graphic novels 4) Begin a revitalization program for

our older regular titles

5) Add some humor titles, primarily for our younger readers

6) Create a publication especially for our temale audience (No. Gloria don't mean icky romance comics!)

7) Sprinkle all of the above liberally with Mini-Series some leaturing current DC characters, some featuring brand new concepts and characters 8) Create a format to utilize the characters recently acquired from Charlton Comics Group

To turn these goals into realities, I've been talking to all our current creative contributors, looking at concepts contributed by people not now part of our staff, and I am currently involved in a major restructuring of our inhouse staff so that we can better utilize out creative atrengths and improve our administrative efficiency. An example of the last Ernie Colon has left our stalf as an Editor to return to freelancing. Ernie will continue to edit several titles from home but this shift will allow him to draw Amethyst (a recently launched Maxi-Series that is doing guite well) on time and start work on a graphic novel that Ernie has written and will draw. Ernie's deak in DC's office will be taken over by Alan Gold, an experienced Editor (though not in comics) recommended by Marv Wolfman (Take a bow, Alan )

What else? We could conclude talks this week with Conway and Broderick re A Firesterm graphic novel, Jenette has accepted a new concept from new comer Gregg Potter Really great More about this when we choose an artist and draw up contracts, two other Mini-Series ideas tentatively approved one by Robert Loren Fleming, one by Mary Wolfman I'm sure you get the idea. Anyway I can't be too much more specific right now. Some of the creative people have promised me bodily damage if I divulge too much, too soon and this is definitely too soon

I hope I haven't bored you by rambling on this way I just wanted to mpart some sense of the effort, energy and enthusiasm generated by the people here at DC and why my commitment to them can be no less than total. Yes, I'm very busy but so is everyone else and I bet their Moms are no happier than you I'll write for call again soon Ries Dad for me Thank you and good atternoon Your Son. -

PS Call Marie and tell her I ll be home on Friday this week. I have a late

Thursday meeting with. Aw, shucks: I really can't tell you with whom. Sorry To whom it may concern

I walked into Dick's office looking for the new "Meanwhile" column Dick wasn't in and a search for the copy turned up nothing but the above letter If I don't get semething to the typesetter teday, we print a blank page! So . it's this dumb letter to Mom or nething!

Bob Rozakia DC Production Manager

